

GIRLAIDS IN RESCUE OF WOMEN AT FIRE

Two Bremen-Lieut. Frank Gibbs and Private W. H. Lacy, and a girl, Miss Amy Rosen, made spectacular rescue of three women from the Geneva apartment house, Seventeenth and U streets northwest, last night when fire threatened to destroy the building.

Today the three rescued women are in their homes in their apartments in the Geneva recovering from the effects of the smoke. The three women, Miss Katherine Murphy, apartment No. 7; Mrs. William Davis, apartment No. 6; and Mrs. E. P. Hollaway, apartment No. 3, were trapped in their apartments when fire started in the cellar spread rapidly. It was not until the fire gained considerable headway that the three women discovered their danger.

Turns in Alarm.
Mrs. Hollaway was the first person rescued. Her apartment is just above the room in which the fire originated, Miss Amy Rosen, who lives at 1640 Sixth street northwest, was passing the apartment and discovered the smoke coming from the cellar window. She turned in a fire alarm, and returned to the apartment to warn the occupants. Mrs. Hollaway was unable to walk to the street and Miss Murphy entered her apartment and carried her out through the smoke filled corridor.

The second rescue was made after the Bremen arrived. Lieut. Frank Gibbs, of No. 1 Engine House, in answer to the alarm of Miss Katherine Murphy, on the fourth floor of the apartment, fought his way through smoke to Mrs. Murphy's apartment. Miss Murphy, who had been ill, was unable to walk and Lieut. Gibbs carried her down four flights of steps, through the dense smoke. Gibbs himself was almost overcome.

Calls From Window.
The third rescue was made by W. H. Lacy, also of No. 1 Engine House. Mrs. William B. Davis, who was on a third floor apartment, called out from her bedroom window to the Bremen on the street below. Lacy fought his way to Mrs. Davis' apartment and carried her to the street.

The fire started about 8 o'clock. The time of the fire the Bremen was not in the building; and as yet the cause has not been determined. The damage is estimated at \$1,000.

WAY BEING PAVED FOR LOW PRICES

Declination in production coupled with a general business conservatism throughout the country is paving the way for lower prices. The new condition has converted a sellers' market into a buyers' market, according to an announcement by the Federal Reserve Board today.

In a resume of business conditions throughout the country, the board has found a general tendency in prices to decline. This has become marked since the first of the year, probably being given impetus by the after-holiday reaction, it was explained.

Await Settling Down.
Alterations in the prices of raw materials has changed the direction in demand in the manufacturing field, the statement says. This combined with wholesale cancellation of Government contracts has caused manufacturing interests to await the "settling down" process which the national business is about to undergo, the statement continued.

Disappointment is expressed over the failure of export trade to develop promptly, but confidence still is felt that export traffic will yet come into its own vigorously, according to the board's view. Officials would make no comment on the effect the British naval blockade had had or was having on export trade. It was explained the British import restrictions could not be measured statistically at this time.

Downward Tendency.
"During the early part of January," the statement adds, "there was a sharp downward tendency in many classes of prices. Notable among these were staple woolens, cottons, iron and steel, and finally some classes of farm products. The movement toward price reduction is now fully under way. In many sections raw materials' buyers are holding off purchases in hope that lower prices will prevail."

The volume of business during the month shows a decided slackening in most productive lines, the statement says.

ADVERTISEMENT.

Penetrating Oil Kills Pain

Rheumatism, Lumbago, and Stiff Joints Yield Quickly to Miller's Antispasmodic Oil.

Remove the continent over, Miller's Antispasmodic Oil (known as Snake Oil) has such great penetrating power that it goes three times as far as other oils in three minutes. This proves that it will get to the core of the trouble and remove your pain from sore throat, stiff joints, sprains, etc. in no time at all. Miller's Antispasmodic Oil (known as Snake Oil) is sold in 10c, 25c and 50c bottles and you get your money back if not satisfied. To make sure that you'll get the right article, look for the Miller's Antispasmodic Oil logo on the bottle and take it with you to the Drug Store, 7th and N. W., 7th and N. W., 14th and N. W., and 15th and N. W.

HORNING LOANS

On Diamonds, Watches, and Jewelry

(South of Highway Bridge)

SEASON'S TRASHED BEANS

STAY HERE.

New Ribbons for Spring

Specially Priced for Saturday

Ribbons, in all shades, including pink, blue, cardinal, Copenhagen, mais, nile, black, old rose and other colors. Consisting of Moire, light Flowered Satins, Plaids and Taffetas with satin stripes. Special 39c at yard.

Fine Quality Ribbons, including plain Taffeta and Satin, Moire and Brocade effects, in every wanted color; 5 to 7 inches wide; showing the choicest styles for hair bows and hat trimmings. Special at, yd. 59c

Goldenberg's—First Floor.

Store Hours: Open 9:15 A. M.; Close 6 P. M.

IT PAYS TO DEAL AT

Goldenberg's

BOTH SIDES OF 7TH AT K ST. 'THE DEPENDABLE STORE'

Many Big Money-Saving Advantages Tomorrow in the Rummage Sale

Girls' Spring Dresses

Special Values at
\$2.98



Girls' New Midway Dresses, of white jean, with navy blue collar and cuffs, also plain white; trimmed with braid and silk lace and embroidered emblem on sleeve; sizes 6 to 14. \$3.98

Goldenberg's—Third Floor.

A special sale planned in the interests of mothers of girls of 6 to 14 years—offering time-value in new spring dresses. Charming styles of fine quality ginghams, in plaids, stripes and plain colors. Contrasting colors of white material; full skirts with pockets. Large selection of new styles at \$2.98.

Girls' Dresses, of rep, in rose, blue and white, also of white pique. Stylish tailored models, with full plaited skirts; sizes 6 to 14 years. \$4.98

Goldenberg's—Third Floor.

Advance Showing of Modes of the Moment in

Hats for Early Spring \$5, \$7.50 and \$10

Charming Millinery of Rough Straws, Georgette Crepe and Straw Combinations, Taffeta and Straw, Lisse, and Lisse and Georgette Combinations, Pineapple Braid, etc.

A remarkable display of beautiful new trimmed hats for now and spring, embracing advance style ideas created in our own workrooms and from the foremost milliners of New York, being adaptations for the most part of higher-priced models, depicting the newest millinery modes.

The colors are all the favored ones and include Taupe, Brown, Sand, the New Dust, Henna, Purple, Navy, Rose, Red, Cherry, Peacock Blue and plenty of Black.

A great variety of shapes, including small, medium and large—also charming close-fitting turbans—so many you hardly know which to choose—every one of unusual beauty. Artistically trimmed with fancies, flowers, fruits and novelties. Exceptional values at \$5.00, \$7.50 and \$10.00.

Goldenberg's—Second Floor.

More Rummage Sale Lots of Women's & Children's Underwear

Bargain tables in the first floor Knit Underwear Section have been replenished for tomorrow's selling. While sizes are broken and assortments incomplete, you will probably find the size you want in one style or another.

Women's Medium-weight Underwear, shirts with high neck, long and short sleeves, ankle and knee length pants; broken lots and sizes. Worth \$1.25. \$39c

Goldenberg's—First Floor.

Last Call For Women's & Misses' Coats

Values Formerly Worth up to \$42.50
Now Marked

\$17.85

The Women's and Misses' Ready-to-Wear Section ends the winter season with a remarkable clearaway of winter coats, with regular prices cut to the quick. With most of the cold weather yet to come, this extraordinary event will be appreciated by every woman and young miss who needs a new coat.

They are garments of the highest character, embodying the latest styles and the assortment includes the following:

Chamois Velour Coats
Bolivia Cloth Coats
Sail's Plush Coats
Heavy Velour Coats
Warm Kersey Coats

Fine Broadcloth Coats
Hudson Seal Trimmed Coats
Taupe Coney Trimmed Coats

Most of the Coats Have Luxurious Fur Collars and Cuffs—Some Have Fur Borders, Others With Fur Panels and Fur Tab Pockets

All sizes for misses and women and full color selection, including Navy, Black, Burgundy, Taupe, Brown and Green.

Goldenberg's Coat Section—Second Floor.

Extraordinary Clearance Reductions on Our Entire Stock

Men's Winter Clothing

All Suits and Overcoats Left From a Busy Season Now Marked at Radical Reductions to Move Them Out Quickly

Now come the final reductions to clear cases and tables of winter clothing—a season-end clearance sale that for big savings and value-giving has not been equalled for years. The high-grade clothing in this sale cannot be duplicated at wholesale today for the same prices we quote tomorrow. This is your opportunity—grasp it!

All of this season's styles for both men and young men. Every sort of fabric, color and model, including Storm Coats, Great Coats, Chesterfield Coats, Ulsters and Ulsterettes, Box Coats, Form-fitting Coats, Silk and Satin-lined Coats. All included in the following markdown:

Men's and Young Men's Suits Marked Down to	Men's and Young Men's Suits Marked Down to	Men's and Young Men's Suits Marked Down to
\$22.50 and \$25.00 Winter Suits	\$25.00 to \$37.50 Overcoats	\$37.50 to \$49.50 "Sincerity" Brand Suits
\$13.85	\$17.75	\$27.75

For tomorrow we have added many more garments just taken from our regular stock and reduced in compliance with our policy of absolute clearance. This sale eclipses in value-giving any clothing event held this season. The values are such as cannot be produced at even wholesale today.

First Floor, Daylight Clothing Store for Men.

Men's Neglige Shirts

Short Lots From Our Regular Stock of Shirts, Worth Up to \$1.75, at

85c each

Odds and ends from regular stock and remainders from recent sales make up this lot of men's shirts, which we offer tomorrow at a price far below their real worth. Materials are Madras, Crepes, Percales, and other good quality shirtings. Good variety of this season's desirable patterns and colors to pick from.

With such unusual shirt values available, you should lose no time in getting yours.

Men's Union Suits, of heavy ribbed cotton; includes one Chalmers' Corwith, Augusta Mills and other well-known makes. In navy and grey. Value \$2.50 and \$3.00. \$1.45

Goldenberg's—First Floor.

Season-End Reductions on Boys' Winter Clothing

In order to make room for spring lines of boys' clothing we have made sweeping reductions on remaining lines of suits and overcoats—the final and deepest sacrifices for quick riddance. Mothers, this is your opportunity.

Boys' Fancy Cassimere Norfolk Suits, with full lined knickerbocker pants; in an assortment of neat dark patterns and mixtures; made with alish pockets; waist line seam front-fitting coats; full cut sizes from 3 to 13 years of age. Values \$15.00 to \$18.75. \$13.50

Goldenberg's—First Floor.



Women's Handkerchiefs at 12c Each

Women's Embroidered Corner Handkerchiefs, pretty colored, embroidered effects, in beautiful floral designs; dainty hemstitched borders.

Goldenberg's—First Floor.

Serpentine Crepe Kimonos at \$2.49

Women's Kimonos of genuine Serpentine Crepe, in a good assortment of beautiful floral designs of various colors. Full cut garments, made with elastic waist. Reduced to 12c each.

Goldenberg's—Third Floor.

Rummage Lots of Jewelry

Pearl Earrings, screw and pierceless styles; fine quality Oriental and white pearls; broken lots and sizes. Values worth to \$55c. \$1.00 pair. \$39c

Goldenberg's—First Floor.

Clearance Women's Shoes

Worth up to \$3.59
\$8.00 pair

A Final Disposal of Winter Footwear at Remarkable Savings Tomorrow

Several hundred pairs of women's high shoes selected from our higher priced lines and marked down for quick riddance. Grouped in one lot and arranged on bargain tables in the Shoe Department for easy selection.

The assortment embraces this season's smartest models, in brown, gray, black kid, patent colt, and tan calf leathers, with high and low heels. All sizes in the lot, 2-12 to 7.

Misses' and Children's Shoes, Worth Up to \$4.00, Tomorrow at \$1.95 Pair

Misses' and Children's Shoes of patent colt, gun metal, and black kid leathers; sizes 6 to 8, 8-12 to 11, and 11-12 to 2; reduced to \$1.95 a pair for final clearance tomorrow.

Goldenberg's—First Floor.

Women's "Holeproof" Hosiery

Worth Up to 75c a Pair,
Offered Saturday at Only. **35c**

These are discontinued numbers of well-known "Holeproof" Stockings for women, which we are closing out at a greatly reduced price tomorrow. They are medium and light weight cotton and silk, with hemmed or ribbed tops; in regular and extra sizes. Choice tomorrow of women's "Holeproof" Stockings, sold regularly up to 75c, at 35c a pair—or three pairs for a dollar.

Women's "Bursen" Hoses, split sole; black, white and colors. Slight irregular weaves. \$2.50

Goldenberg's—First Floor.

Envelope Chemise at \$1.39

A rummage lot of Women's Envelope Chemise, of fine pink and white materials, with dainty trimmed yokes. Good selection of styles—reduced to \$1.39 each.

Women's and Misses' Pink Bloomers, of good quality material, and crepe in assorted styles. Full cut sizes; well made and finished. \$98c

Women's Muslin Drawers, soft finish quality; made with deep flounce of tucks; others neat-ly trimmed. \$59c

Women's Dorothy Drawers, good quality nainsook; made with full ruffles neatly trimmed. \$1.39

Goldenberg's—Third Floor.

"We're Going Through to Berlin" Regularly 25c a Copy, 15c

Get a copy of this popular song tomorrow. Music by William T. Piercen, the well-known composer and arranger.

Musical Department—Basement.

Week End Sales of Toilet Articles

Armen's Sylvan Series Toilet Soap, in the favorite floral odor. Three cakes for \$1.39

Goldenberg's—First Floor.